



Day Hospitals
AUSTRALIA

Day Hospitals Australia

STRATEGIC PLAN

2024 - 2027

www.dayhospitalsaustralia.net.au

Day Hospitals Australia represents 70% of day hospitals in Australia



In response to the demands of this developing sector Day Hospitals Australia has continued to grow, influence and contribute to the Australian Health care system. Since 1992, Day Hospitals Australia has been recognised as the peak industry body and works to strengthen and support the day hospital sector through, promotion, advocacy and representation.

The Day Hospitals Australia Strategic Plan 2024 - 2027 takes into consideration feedback received from key stakeholders including members, staff, government health departments, private health insurers, professional medical colleges and societies. The Day Hospitals Australia 2024 - 2027 Strategic Plan was developed in March 2024 by the CEO and Board of Directors:

Jane Griffiths	Chief Executive Officer
A/Prof Philip Truskett AM	Chairperson & Independent Director
Peter Bailey	Independent Director
Scott Bell	NSW Member Director
Rodney Fox	Treasurer & Independent Director
Dr David Harris	QLD Member Director
Gabrielle Moreland	ACT Member Director
Andrew Taylor	SA Member Director
Natalie Taylor *	WA Member Director
Tim Traill	TAS Member Director
Sarah Walsh	VIC Member Director
Bianca Woodley	WA Member Director (from June 2024)

Natalie Taylor resigned as WA Member Director in May 2024



VISION

To advance the Day Hospital sector as a critical element of a sustainable Australian healthcare system

VALUES

Respect
Integrity
Accountability
Innovation

PURPOSE

As the peak industry body, Day Hospitals Australia will:

1. Lead advocacy for the day hospital sector
2. Be an irreplaceable resource for all members

OBJECTIVE 1:

DELIVER IRREPLACEABLE VALUE TO OUR MEMBERS

1. Ensure members have appropriate education to meet their needs.
2. Investigate research opportunities to advance the day hospital sector providing outcomes relevant data.
3. Investigate and implement a promotion project outlining the benefits of the day hospital sector using general media outlets, videos, podcasts and social media.
4. Promote the benefits of the models of care delivered by day hospitals.
5. Increase awareness of environmental and economic developments that may impact members businesses.
6. Continue to support members with workforce strategies including employment of new graduate nurses and placement of student nurses in their day hospitals.
7. Explore opportunities to utilise AI technology to assist members in managing their business.
8. Provide current information on how to prepare for a cyber security breach.
9. Assist Chapter Chairs to engage with their members promoting discussion around key issues during chapter meetings.

OBJECTIVE 2:

BUILD STRATEGIC STAKEHOLDER RELATIONSHIPS TO ADVANCE OUR PURPOSE

1. Maintain a stakeholder matrix of all stakeholders and key decision makers.
2. Engage stakeholders proactively on a regular basis.
3. Develop additional and novel partners/affiliates that could assist Day Hospitals Australia's purpose.
4. Encourage our members to embrace our Strategic Direction.

OBJECTIVE 3:

MAINTAIN THE MOST INSIGHTFUL AND TARGETED DATASET ON DAY HOSPITALS IN AUSTRALIA

1. Provide data that demonstrates the models of care delivered by Day Hospitals.
2. Advocate to members the importance of data in managing their business.
3. Continually monitor issues and changes around PHI regulation.
4. Explore opportunities for sector wide data collection specifically for day hospitals.
5. Identify and promote MBS items most likely to be performed in day hospitals for future legislation.

OBJECTIVE 4:

PROMOTE A FIT FOR PURPOSE ACCREDITATION SYSTEM

1. Maintain our ongoing advocacy position that recognises and acknowledges the specialisation of the day hospital sector in respect to accreditation.
2. Further develop relationships with the Commission to advocate Day Hospitals Australia's long-term position.
3. Explore options for additional specialised accreditation based on speciality services delivered by day hospitals.

OBJECTIVE 5:

ENSURE DAY HOSPITAL AUSTRALIA'S FINANCIAL STABILITY AND SUSTAINABILITY

1. Identify new revenue streams.
2. Protect and nurture existing commercial relationships to demonstrate our long-term relevance, reliability and viability.
3. Regularly review all commercial relationships to ensure they are aligned with our purpose.
4. Maintain the Day Hospitals Australia's National Conference as the premier event.

OBJECTIVE 6:

INVEST IN SYSTEMS AND ORGANISATIONAL CAPABILITY FOR BUSINESS CONTINUITY

1. Optimise member and stakeholder management by continuous improvement in our customer relationship systems.
2. Ensure that Day Hospitals Australia maintains robust and reflective governance structures to maintain continuity and reduce risk.
3. Continually build upon the skill-base in the organisation's executive and team to better serve our members.



Day Hospitals Australia

ABN: 37 054 719 050

PO Box 102, Mitcham SA 5062

Tel 1800 752 822

info@dayhospitalsaustralia.net.au

www.dayhospitalsaustralia.net.au